

COMPANY *Capabilities*

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BOUWER PRINTING
& MAILING
LEVERAGES
TECHNOLOGY WITH
THE ART AND CRAFT
OF PRINTING TO
OFFER THE BEST
APPLICATIONS
FOR YOUR PRINTED
PROJECT.
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Graphics/Prepress

- Mac and PC platforms plus a full range of design services, including graphic design, digital file handling, photo correction, scanning, and CD burning
- Certified Adobe Print Provider
- Certified Microsoft Publisher Provider
- Media accepted: digital files, CD/DVDs, flash drives, memory cards, email, FTP uploads, ZIP disks, floppy disks
- Software support includes Adobe Creative Suite (Photoshop, Illustrator, InDesign, Acrobat); Microsoft Word, Publisher, and Excel
- Direct-to-plate imaging; traditional negatives, metal plates, and stripping available.

Bindery/Finishing

- Trimming to 2" wide
- Folding: min. 4.25" x 5.5"; max. 11" x 17"
- Collating: min. 5.5" x 8.5"; max. 11" x 17"
- Stitching: single or double staple; max thickness: 16 sheets
- Bookletmaking: automatic collate, fold, stitch; inserter 4 station 8 station; max. 11" x 17"; max. thickness: 8 sheets
- Numbering: single or multiple positions
- Perforating/Scoring: min. 10.5" x 5.0"; max. 11" x 17"
- Thermal Binding: tape-bound edge; max. thickness: 1.5"
- Comb Binding: plastic bindings; max. thickness: 2"
- Perfect Binding & Wire Coil Binding: contract basis
- Laminating: any length; max. width: 27"
- Embossing & Foiling: contract basis
- Die Cutting: contract basis
- Padding: NCR or glue
- Drilling: 5-hole drill; multiple sizes
- Shrink Wrapping

Capabilities

Press Specifications

Press	Max. Sheet	Image Area	Min. Sheet	Stock Range
Heidelberg OM46-2	13.375" x 18.125	13" x 17.875"	8.5" x 11"	Up to 140# Index
Ryobi 9985	13.375" x 17.75"	13" x 17.25"	8.5" x 11"	Up to 140# Index
AB Dick 9910	13.5" x 17.75"	12.5" x 17.25"	3" x 5"	Up to 140# Index
AB Dick 9840	13.5" x 17.75"	12.5" x 17.25"	3" x 5"	Up to 140# Index
Canon Digital	12" x 18"	11.75" x 17.75"	5.5" x 8.5"	Up to 140# Index

Mailing

- Media accepted: digital file, ZIP disk, CD, email
- File Conversion: nearly any format
- Ink Jet Addressing: multiple fonts
- Variable Data: high speed printing
- CASS Certification: NCOA
- List Compilation: unlimited variables
- Database Management and Fulfillment
- DMM Paperwork
- EDDM Processing

Service

- Free Pick-up and Delivery
- Comprehensive Customer Service
- Marketing Consultation
- Direct Mail Seminars
- Commercial Print Broker Services for Companion Printing