



COMPANY *Profile*

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WE ARE A
FULL-SERVICE
PRINTING AND
MAILING HOUSE
WITH
COMPREHENSIVE
GRAPHIC DESIGN,
PRINTING, COPYING,
BINDERY, DIRECT
MAIL, MARKETING
AND SHIPPING
SERVICES.
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The primary goal of the company is to provide added value through very rapid turnaround of quality products and services at reasonable prices. The natural extension of this philosophy is to stay in the forefront of technological advances in the industry, to provide proactive, helpful customer service, to respond quickly to all requests for rapid turnaround, and to take the mystery out of print purchasing for our customers.

Range of Services

- Single to full-color printing
- Commercial-quality graphic design
- Full-service bindery and finishing
- Digital copying (b&w and color)
- Direct marketing and variable data services
- Delivery and shipping

Experience

Our staff consists of highly experienced, dedicated people. We are proud to represent extensive experience in the printing industry:

- Press Operation: 15 years average experience
- Graphic Design: 33 years average experience
- Customer Service: 15 years average experience
- Bindery/Mailing: 20 years average experience
- Administration: 17 years average experience

Profile

Awards and Accomplishments—Bouwer Printing

Design-related awards:

- 2009 Communicator Awards – Gold Award of Excellence (Marketing/Promotion)
- 2007 Communicator Awards – Award of Distinction (Identity Package)
- 2005 Communicator Awards – Award of Distinction (Calendar Design)
- 2005 Millenium Awards – Gold Award (Capabilities Design)
- 2005 Millenium Awards – Silver Award (Special Events Design)
- 2004 MarCom Creative Awards – First Place Platinum Award (Marketing Design)
- 2004 MarCom Creative Awards – Second Place Gold Award (Business to Consumer)
- 2004 PrintImage Excellence Awards – Second Place (In-house Design)
- 2004 Communicator Awards – Award of Distinction (Postcard Design)
- 2003 Communicator Awards – Crystal Award of Excellence (Marketing/Promo)
- 2003 Communicator Awards – Award of Distinction (Graphic Design/Illustration)

Printing and production-related awards:

- 2010 Chamber of Commerce Small Manufacturer of the Year
- 2009 Communicator Awards – Gold Award of Excellence (Identity Package)
- 2006 Fox Cities Chamber of Commerce Operational Excellence – Customer Focus Award
- 2006 PrintImage Excellence Awards Second Place (Offset One Color)
- 2004 MSMA Excellence Award (Exceptional Mailing Services Management)
- 2004 PrintImage Excellence Awards First Place (Best Use of Paper)
- 2004 PrintImage Excellence Awards Third Place (Thermography Printing)
- 2003 PrintImage Excellence Awards Second Place (Thermography Printing)

Certifications

- Wisconsin Department of Commerce, Woman-Owned Business Enterprise 2009–Present
- Women's Business Enterprise National Council (WBENC) 2044–Present
- Women's Business Development Center (WBDC) 2004–President

